

**WEB WEAVERS TO THE WORLD**



**9487 Vomac Rd, Santee, CA 92071**

**619 596 2831 Voice ... 708 575 3936 Fax**

**fpd@frantikproductions.com**

**www.frantikproductions.com**

**LET US WEAVE A VIRTUALLY PERFECT WEBSITE FOR YOU**

## WHAT CAN FRANTIK PRODUCTIONS DO FOR YOU?

Because not everyone loves computers (oh my god, how could that be!!) we've created a series of design-packages that will provide you with a professional-looking website, with as little work as possible required of you. ( obviously, we will need you to give us some information about yourself ... unless you want to REALLY leave things up to the imagination !! ).

**If you want to be more involved, please let us know. We'll be more than happy to work with your ideas. In fact, we prefer it that way ... you're the reason for the site, so the site should reflect YOUR vision.**

EVERY business is the result of inspiration! Ours was music, and our first projects were for bands, so our design packages were geared towards things a band might like to promote. As we've grown, we have developed sites for many other businesses, from nature-sound production houses to archaeology/environmental consultants! We thought about changing the design packages, to accommodate our broader client-base, but we found that the basic principles applied to ANY website, so to avoid information-overload for our new customers, we've kept the same simple format.

**Each package is priced according to the amount of work required to design and assemble a site. If your business is not music-related, please take a moment to read a brief "translation", using our Intermediate Package as an example...**

The INDEX page allows for one graphic (band/company logo), along with a few paragraphs of text and contact information.

The MUSIC page has 3 song-clips, along with lyrics. A different type of business could substitute a picture for each song-clip, and the lyrics would be equivalent to a few paragraphs of text.

The MUSICIANS page has photos of each member (usually 4-5), and several paragraphs of text. This would be equivalent to a Staff Bio page, or perhaps a Current Customer/Project Page.

The CALENDAR page has info about upcoming shows. This is usually done in table form, so for another business, it might best serve as a News/Upcoming Events page, or a list of upcoming/past projects, or maybe a Services/Charges page.

**Whether your business is music-related or not, please don't forget that the Packages are only a starting-point, to give you an idea of our services might cost. Your site can be as simple or as complex as YOU need!**

We can set up a Shopping Cart, if you'd like. We can help you to keep track of who visits your site. We can help you to attract more visitors, by promoting your site. Many other options are available, if you want more from your website; just tell us what you want, and we'll make it happen.

If you're new to the whole "web-thing", you may come across terms you don't understand. Please ask us to explain anything that sounds weird ... our inner-computer-nerds can get a little carried away at times!

The next few pages will explain everything you need to know in order to get started on your website. If you like what you see, please tell us how we can weave your way onto the web!

## OUR DESIGN PACKAGES

**REMEMBER – THESE ARE ONLY STARTING-POINTS.  
YOU CAN HAVE WHATEVER YOU WANT ... JUST LET US KNOW!**

If your business is not music-related, and you skipped right to this page, please take a moment to read the brief “translation” on the previous page.

### BASIC SITE [ 1 PAGE - \$250 ]

**Main Page:** Band photo/logo  
Band history/influences/style  
3 song-clips, in MP3 format  
Contact/Booking info  
Information about upcoming shows

### INTERMEDIATE SITE [ 4 PAGES - \$750 ]

**Main Page:** Band photo/logo  
Band history/influences/style  
Contact/Booking info

**Music Page:** 3 song-clips, in MP3 format  
Lyrics/Story for each song

**Musicians Page:** Musician photos, bios, comments

**Calendar Page:** Information about upcoming shows

### ADVANCED SITE [ 10 PAGES - \$1500 ]

**Welcome Page:** Band logo/photo

**Main Page:** Band photo/logo  
Band history/influences/style  
Contact/Booking Info

**Music Page:** 3 song-clips, in MP3 format  
Comment/Story for each song  
Links to websites and stores that sell your CDs  
Links to radio stations that play your music

**Lyrics Page:** Lyrics for each song on music page

**Musician Pages:** Musician photos, bios, comments

**Calendar Page:** Information about upcoming shows

**Directions Page:** Detailed directions/maps to venues

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## WHAT WE NEED FROM YOU

Depending on which package you choose, you may need to provide:

- scannable photos/logos
- pre-written history/influences/style section, or notes\* that we can work from.
- contact info
- song-clip recordings (you choose the 30-60 second song-sections – we'll convert them to MP3 format)
- lyrics/story for each song
- URLs (web addresses) for sales site(s) and/or address/phone info for stores
- pre-written band member bios/comments, or notes\* that we can work from
- date/time, venue address/directions/phone for each show

### **\* A few words about working from notes**

*If you write the text, it can be any length, within reason (remember that people have limited attention spans). If we write the text, using your notes, we will write 100-300 words (band), or 50-100 words (band-member). You can review/correct what we've written up to two times. If more reviews/changes are needed, there will be an extra charge.*

*If this seems unreasonable, please remember that writing text is every bit as creatively demanding as writing songs ... sometimes it works first time, sometimes it takes forever. We'll happily take as long as is needed to get it RIGHT, but remember that we're not getting a share of that million-dollar record-deal that's "just around the corner"!!*

*If you haven't already, you should check out other sites we've designed ( [www.frantikproductions.com](http://www.frantikproductions.com) is the hub site, with links to the others ). We hope you'll like what you see, but if you don't, you may want to look for someone who's more in tune with your vision.*

## OK, YOU HAVE A WEBSITE ... NOW WHAT DO YOU DO?

If you don't have your own domain ([www.your-band-name.com](http://www.your-band-name.com)), the domain must be registered. You may register the domain yourself, or have Frantik ProDUctions do it for you.

Your new website will need a home. You are, of course, free to have your site hosted anywhere, but if required, we can provide Web-Hosting.

There are literally millions of sites out there, so the chances of anyone "happening by" your site are pretty slim. You have to let people know where you are. The "tried and true" way to publicize your website is to add it to the major search engines. You can do this yourself, or have us do it for you.

Hopefully, things will be happening for your band, and you will want to let people know about them. Frantik ProDUctions can update your calendar page, add new song clips, update your news section, etc.

## SO HOW MUCH DOES ALL THIS STUFF COST?

### **Web Hosting: \$45 Setup Fee + monthly charges**

Basic Site: \$15/month

Intermediate Site: \$20/month

Advanced Site: \$30/month

### **Domain Registration: \$35/yr**

### **Search Engine Placement: \$60**

Search Optimization of each page, and placement on the most-used search engines

### **Monthly Calendar Updates: \$25 - \$50/month**

Basic date/venue info: \$25/month

Detailed venue info (directions/maps): \$50/month

### **News Updates: \$35/month [100-300 words (pre-written text can be any reasonable length)]**

### **Song Updates: \$35/song (\$75 for 3 songs – includes conversion to MP3 format)**

### **Picture Updates: \$35/picture (\$75 for 3 pictures – includes scanning)**

**HOSTING AND UPDATE FEES ARE PAYABLE IN 6-MONTH INCREMENTS, IN ADVANCE PLEASE.**

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